

**2011 Nomination
Agricultural Promoter of the Year
Deadline: July 1, 2011**

PURPOSE OF THE AWARD

The Agricultural Promoter of the Year award is designed to recognize outstanding successful people that both promote and educate throughout the agricultural and public communities, with efforts evenly disbursed between child and adult education.

Your nominee should be an exemplary candidate both in the Farm Bureau Community and also promoting and educating in the general community in your respective counties. We are looking for hard working, intelligent planners and new program development minded individuals. Recognition of these individuals within your county leads to success for the entire agricultural industry. Success needs to be recognized. Recognizing successful individuals also draws attention to agriculture; it emphasizes the need for highly efficient farm leaders if agriculture is to satisfy the basic needs of all people.

SPONSORED BY: The Michigan Farm Bureau Promotion & Education Committee

RULES FOR STATE AWARD

1. Applicant must be a regular Farm Bureau member, not necessarily a county P&E chair.
2. Your nominee's activities should be based on quality of the job continuously educating and promoting to the community. Nominee should represent sound Agricultural practices in all promotions. **(Application should be based on volunteerism and activities completed throughout their lifetime.)**
3. Nominee should not be an educator or media personnel. Teachers holding degrees in a school system or those involved in print or broadcast media should be nominated for the Educator or Communicator Awards respectively.
4. Members of the State Promotion and Education Committee and State Board of Directors and their spouses, and MFB or County Farm Bureau staff are ineligible for the contest. Former Farm Bureau paid staff shall only submit an application based on volunteer time spent on projects and events, not work completed while receiving compensation as an employee.
5. Application **must be typed** using the official entry form. Applications are available at www.michagclassroom.org.
6. Only one applicant per county will be eligible to compete in the state Agricultural Promoter of the Year Award.
7. Deadline for mailing entry forms for state contest is July 1, 2011. Mail entries to: Promotion and Education Department, Michigan Farm Bureau, PO Box 30960, Lansing, MI 48909.
8. All former contestants, with the exception of previous state winners, are eligible for the contest and may apply each year.
9. Supporting material **(in hard copy)** is required to be submitted with the application, with a limit of five pages. **(No electronic data will be accepted.)**

Nomination

MFB 2011 Agricultural Promoter of the Year

Nominees must be a regular Farm Bureau member, but not necessarily be the county P&E chair.

Nominee's Name: _____

Address: _____

Phone: _____ Email: _____

Place of Employment and position/title: _____

Please answer the following questions as completely as possible; attach additional pages as needed.

1. Explain why your nominee must be selected as the Michigan Farm Bureau Agricultural Promoter of the Year.

(Do not list activities here)

2. List what he or she did to promote agriculture to warrant selection as your Agricultural Promoter of the Year applicant. Include information as to the target audience of each activity. (If activities will not fit in the box below, attach additional lists as needed.)

Year	Activity	Target Audience	Other Organizations involved

3. Of the above listed activities, site one specific program/activity where the nominee personally initiated, developed and played a major leadership role in the event. Include details about the program content, the quantity of individuals reached, and how the upcoming activity was promoted to the community.

4. Describe any other special projects or extraordinary activities or events that promote or educate about agriculture conducted or participated in by the nominee. Include activities that are in cooperation with other organizations or groups.

Nominating County Farm Bureau: _____ Submitted by: _____

(County President)

Deadline for Submission: **Postmarked by July 1, 2011** to:

Michigan Farm Bureau
Attn: Deb Schmucker, Manager Promotion and Education
Michigan Farm Bureau
P.O. Box 30960
Lansing, MI 48909-8460