



Section 6

PROMOTIONAL BROCHURES

Please order the materials listed below through your County Farm Bureau Administrative Manager or on the enclosed form. In addition to the cost of items ordered, a charge for shipping will be assessed.

#204 Promotion and Education

This brochure provides basic information on the purpose of the P&E Committees and the activities they participate in. It serves as a great recruitment tool.

Cost: \$.25



#205 Michigan Commodity Fact Card

No larger than a business card, this three-fold brochure contains important Michigan Ag statistics.

Cost: \$.10



#209 Bounty Through Our Stewardship Brochure

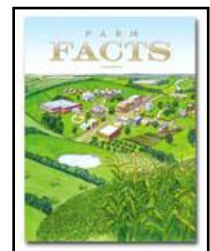
Colorful, five-fold brochure, which is designed to educate the public about good stewardship practices and enhances the image of modern agriculture. Can be used at events or in doctors/dentists waiting rooms.

Cost: \$.06

#220 Farm Facts Booklet from AFBF

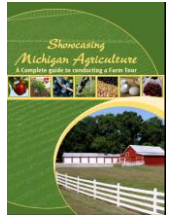
This excellent educational tool contains charts, facts, and statistics on farmland values, imports/exports, farm income, employment, food costs and more. All presented in a colorful, easy to read booklet. Includes a pullout U.S. map showing commodities across our nation. The booklet makes a great resource for teachers.

Cost: \$2.25



#232 Farm Tour Guide w/insert

Showcasing Michigan Agriculture is a complete guide to conducting a farm tour. Once you used this guide, you won't want to plan another event without it. The comprehensive guide takes you step by step to planning a farm tour for schools or local/government officials. Also available in CD format.



Cost: \$18.00 – CD Free

#243 Science in Your Shopping Cart

Colorful 34-page booklet from the U.S. Department of Agriculture that explains where the abundant variety of food and related products come from in the United States. It highlights new technology used to ensure the availability of high-quality, safe food. This is an excellent resource to provide teachers, school libraries, or for your own source of information.

Cost: NC

#250 Miracle of Milk Volunteer Brochure

This brochure explains features of the model dairy display, how to set it up, dairy production facts and care of the display. Please ask for this brochure before you set up the display and give one to each of your booth volunteers.

Cost: \$.12

#251 Miracle of Milk Adult Brochure

This green and white brochure explains some of the facilities shown in the display, the production process of milk and how corn, soybeans, hay and forage play a role in milk production. It also provides statistics on the importance of agriculture in our state and how agriculture touches our everyday lives. It is designed to use with the dairy model display, however, could also be used at other dairy promotions.

Cost: \$.12

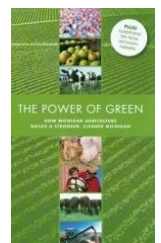
#252 Miracle of Milk Children's Brochure

This red and white brochure incorporates quizzes and games to teach children about dairy, corn, soybean, and hay production as well as the products that come from these commodities. It is designed to use with the dairy model display, but could be used for other dairy promotions.

Cost: \$.12

#253 Michigan Agriculture Economic “Power of Green”

This colorful brochure provides some basic information about Michigan Agriculture, who owns Michigan farms and how Michigan farmers are “Stewards of the Land.” A great addition to the Ag-Economics Display.



Cost: NC

#256 “Employment Opportunities”

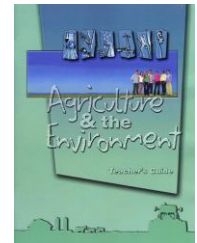
A 16-page book packed with information for College Graduates or anyone considering a career in the U.S. Food, Agricultural, and Natural Resources System. Among the many career opportunities, the book specifically addresses Management and Business, Scientific and Engineering and Agricultural and Forestry Production Occupations. It would be an excellent addition to a career display

Cost: \$1.00 each

#260 Agriculture & the Environment - Teacher's Guide

This guidebook provides background information that teachers can use to incorporate topics related to agriculture and the environment into the curriculum for sixth-ninth grades. Classroom activities are provided to bring the information alive for students. The five chapters focus on food safety; pesticides and integrated pest management, water quality, wetlands and endangered species.

Cost: \$2.50



#288 “Farmer’s Care” Brochure

This colorful brochure depicts farmers as Michigan’s first environmentalists. It shows how farmers care for soil, water, animals and the environment as they strive to produce safe, wholesome products for everyone. The brochure compliments the Animal Welfare Display.

Cost: \$.10

