



PROMOTIONAL MATERIALS

Please order the materials listed below through your County Farm Bureau Administrative Manager or on the enclosed order form. Please note, you will be charged for shipping in addition to the cost of the materials ordered.

#201 Michigan Agriculture Wristband

These red silicone wristbands are suitable for children and adults alike. They are a great way to promote Michigan agriculture. "Michigan Agriculture Rocks" wristbands make great giveaways for Project R.E.D., Ag Awareness days and fairs.

Cost: \$1.00 each

#207 Treasures of Michigan Placemat

This 11" x 17", very colorful placemat has a map of the state of Michigan on it. The map shows commodities and areas of the state where they are produced. It could be used locally at county annuals, as an educational tool for teachers or a hand-out at as part of a fair booth display.



Cost: \$.15 each

#208 Farm Animal Erasers

A fun way to carry your message about agriculture. Order an assortment of farm animal erasers. Kids will love them!

Cost: \$.15 each (minimum order 50)

#216 "I Met a Farmer Today" Stickers

These 2" stickers are great to giveaway at Project RED, county fairs, Ag-in-the-Classroom or other large events. Must be ordered In quantity listed.

Cost: \$9.00 for a roll of 500

#233 Farming Bookmarks



Colorful green and white bookmarks contain a "farming" message. Great for young people at fairs, AITC presentations or other events.

Cost: \$.03 (minimum order 100)

#241 Children's Bookmarks



A two-sided fun bookmark for children. One side has farm machinery to color and the other side has a maze and match and color puzzles.

Cost: \$.04 (minimum order 100)



#270 "Pizza Ag Mag – An Ag Magazine for Kids"

An informative magazine for kids that is full of information, games and fun centered on a kids favorite – pizza. From learning how to make a pizza to cheese facts with a few fun games tossed in, this magazine teaches how a pizza and many of its ingredients are ag-related.

Cost: \$6.00/Package of 30

#271 "Dairy Ag Mag – An Ag Magazine for Kids"

This fun magazine is full of games and projects and very interesting facts about dairy cows. Included is a list of informational Web Sites that can be accessed for more cow facts.

Cost: \$6.00/Package of 30



#272 "Career Ag Mag – An Ag Magazine for Kids"

This career magazine provides the reader with useful information about agriculture and the economy. There is even a little fun information included.

Cost: \$6.00/Package of 30



#273 "Biotechnology Ag Mag – An Ag Magazine for Kids"

This magazine is full of information about cells and what they do; an explanation of biotechnology and information on biotechnology as it relates to nutrition. Included is a timeline of biotechnology from 8,000 B.C. to the present.

Cost: \$6.00/Package of 30

#274 "Beef Ag Mag – An Ag Magazine for Kids"

This magazine is full of information about cattle and the environment, tells what cows eat, and provides important nutrition news. Included is a section on "beef vocabulary" as well as information on careers in the beef industry.

Cost: \$6.00/Package of 30

Item # 276 – Nutrition Ag Mag – An Ag Magazine for Kids

This magazine is full of useful information on healthy eating which ties in with the newly revised food pyramid. It is a very useful resource for AITC visits, fairs and Project RED's.

Cost: \$6.00 for a package of 30

Item # 277 – Consumer's Brochure ("What Consumer's are Asking")

This brochure can be used by Farm Bureau members to educate others about these very topics at events like Project RED. This brochure may be used at other events like farm markets, local festivals, fairs, etc.

Cost: \$.45 each

279 Safety Ruler

"Made in Michigan" - this 12" ruler has THINK SAFETY on one side and Farm Bureau Promotion & Education on the other side. Would be a great give away for safety events, fairs, Project R.E.D. or classroom visits.

Cost: \$.25 each



#280 P&E Resource Guide

Available in CD format which includes a list of resource items available to borrow or purchase.

Cost: \$3.00

#284 My Farm Book

This workbook is for younger children and includes hands-on fun and information on barnyard babies, farm machinery and how the farmer does his/her job.

Cost: \$1.50

#289 Farmer's Care Bookmarks

A two-sided fun bookmark for children. One side has information on how farmers are good caretakers of the land and the other has instructions on how to make a "Farm Charm."



Cost: \$.04 (minimum order 100)

#290 P&E Committee Handbook

This book is full of information for P&E chairs with hints on how to successfully conduct a meeting, recruitment and keeping volunteers excited and much more.

Cost: NC

#295 Ruby Mae on the Moove Pattern

Pattern and instructions on how to construct "Ruby Mae," the P&E educational cow developed by Huron County, Michigan, Farm Bureau.

Cost: \$5.00 plus shipping