

# HOW DOES MEAP BENEFIT GRAPE GROWERS

- Proactively meeting public perception/  
retailer demands for food safety and  
sustainability
- Future regulation will require compliance
- Assisting in preparing for GAP Audit  
(Good Agricultural Practices)

# Minimizes Risks

- Confidential, technical advise to improve your farm
- Partnership between producer and NRCS to improve cost share improvements
- Meets all GAMP and offers right to farm protection from lawsuits local zoning
- Much easier to voluntarily comply than to be forced to comply

# Grape Assessment Tool

- Educational-Knowledge based critical thinking about crop production and your whole operation. Results in lower cost production.
- Right thing to do for the future

# Competitive Edge

- A great example of how industry and government can partner to help solve issues. MDA demonstrates leadership by being part of the solution
- Saves money by reducing or eliminating cost associated by having a third party verification
- MEAP certification demonstrates to consumers that products are produced in a safe and sustainable environment resulting in a marketing advantage over your competition

