

PROJECT IDEAS

The farm families of Michigan Farm Bureau are partnering with the Food Bank Council of Michigan, (the state’s largest hunger relief charity) to create a hunger-free Michigan.

The partnership between the Promotion & Education Committees, the Young Farmer Committees and the Food Bank Council of Michigan is the key to helping nearly one million hungry people in our state. That is 1 out of 10 Michiganders!

The following questions can help your county Farm Bureau integrate Harvest for All into your annual program of activities.

STEP ONE

Look at what you are already doing. Are you doing any of the following right now?

- Conducting a food drive with a local group such as 4-H or FFA?
- Collecting food during your county annual meeting or at your local county office?
- Donating an extra row in your home garden?
- Donating extra produce from a local farmers market?
- Collecting funds for a local food bank in your community?
- Hosting a meeting at a local food bank?

If you answer yes to any of the questions above, you are participating in the Harvest for All Program. This program was not created to be a burden upon the Farm Bureau membership; its goal is to enhance what you are already doing and promote awareness of hunger in your community. If your county Farm Bureau is not doing any of the following, the Michigan Farm Bureau and the Food Bank Council of Michigan is here to help make this a successful program for both your membership and the families that desperately need your help.

STEP TWO

Promote yourself and the program. Are you promoting your events and donations in your county newsletter, on social media and in local papers? Details on the program are available on the MFB website, https://www.michfb.com/MI/Harvest_for_All.aspx . If you are interested in developing promotional materials, contact Justin Hein, ext. 5658 at Michigan Farm Bureau (800-292-2680). For more information about the Food Bank Council of Michigan and its members, call 800-552-4483. The Food Bank Council of Michigan is available to help make connections between county Farm Bureaus, local agencies and the statewide membership to create a hunger-free Michigan.

