

# Connecting Communities CAREER RESOURCES



## Anyone can 'Be Agriculture'

In 2024, Michigan Farm Bureau is launching resources, templates, and a grant initiative to encourage county Farm Bureaus to conduct adult-focused consumer outreach to build relationships along the farm to fork path. When planning your county Farm Bureau's Connecting Communities programming, consider ways to promote agricultural careers to high school students.

### Step 1

Download the *Be Agriculture How-To Guide* by scanning the QR code.



### Step 2

Partner with a local middle or high school to participate in a career fair or career exploration night.

★ **Bonus:** Find a high school with the least amount of agricultural connection in your county!

### Step 3

Pick an interactive activity or create one of your own!

**Trivia Wheel:** Test participants' knowledge about agricultural careers by spinning the wheel! Then, award prizes for correct answers.

**Career Matching Card Game:** Help participants pair their interests with a career in agriculture through this matching card game!



**Jenga:** Participants can skillfully pull a block out of the tower then answer a trivia question. Get the question correct, pull another block!



**Career Challenges:** What is it like to work in an agricultural career? Set up these mini challenges for participants to try on a career in each of the sectors of agriculture!

### Step 4

Have prizes and handouts for participants! Scan the QR code to see options available for purchase, such as the *Be Agriculture Student Handout* and the *Be Agriculture* stickers shown here.



### Step 5

Have fun promoting Michigan's second largest industry!

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## Budget Considerations

Item	Approximate Cost
Trivia Wheel w/ Wedges	\$462.00
Giant Jenga Game	\$172.00
Backdrop	\$1,085.70
Pull Up Banners	\$152.00
Tablecloth	\$185.00
Be Agriculture Stickers (100)	\$30.00
Be Agriculture Booklets (100)	\$45.00

### Need more?

MFB has a template PowerPoint presentation available for an interactive 30-minute classroom lecture about agricultural careers. Or, check out the other activities outlined in the *Be Agriculture How-To Guide* referenced on the other side of this handout!



*County Farm Bureaus are eligible for \$1,000 toward Connecting Communities initiatives. Applications must be submitted by October 1, 2023. Scan the QR code to apply.*

