



## Collegiate Farm Bureau Challenge

*in partnership with MFB's Harvest for All campaign*

In one of the most agriculturally diverse and vibrant states in the nation, hunger still exists. According to the Food Bank Council of Michigan, currently 15% of Michigan residents and 18% of all children are considered food insecure.

Harvest for All is a year-long campaign, created by the American Farm Bureau Federation, that encourages Farm Bureau members across the country and in Michigan to work together to help fight hunger in their communities.

You can work with other Farm Bureau members at the collegiate level to make an impact with local communities in need in five easy steps!

### **STEP ONE:** Inventory what you are already doing.

Between September 1 and December 15<sup>th</sup> are you or your Collegiate Chapter:

	Conducting a food drive during a campus event?
	Donating extra produce from your school's greenhouse?
	Volunteering at the campus food bank?
	Competing against another student group to collect for a local food bank?
	Packing meals to give to students and community members in need?
	Hosting a service project at a local food bank?
	Participating in a campus campaign for the holidays?
	Hosting a campus wide activity like a tailgate or selling t-shirts where proceeds benefit a local hunger relief organization?

If you answered **“yes”** to any of the questions above, you are participating in the Harvest for All campaign! This initiative was created to enhance what you and your chapter may already be doing and promote awareness of hunger in your community.

If you answered **“no”** – consider organizing one of the activities above during the fall semester using the following potential resources:

- **County & District Farm Bureau Events:** County and district Farm Bureau events provide an opportunity for Collegiate Farm Bureau chapters to participate alongside or team up for an event. To find out about upcoming Harvest for All events, contact your [State Young Farmer Committee member](#).
- **Student Food Banks & Collegiate Resources:** Many college’s offer student food banks or pantries as well as partnerships with local organizations to help those in need. On your college website, search for food pantry or student food banks to find your coordinator and resources offered to fight hunger within your school or reach out to your student organization staff to find out more.
- **Food Bank Council of Michigan:** The Food Bank Council of Michigan’s mission is to create a food secure state through advocacy, resource management, and collaboration among stakeholders and Michigan’s unified food bank network. Contact the Food Bank Council of Michigan at 517-485-1202 or visit their website at <https://www.fbcmich.org/>.

## **STEP TWO:** Encourage everyone to participate!

Are you promoting your chapter’s Harvest for All efforts throughout the collegiate network? Posting on social media, emailing other student groups, sharing upcoming events at the beginning of class, or going old school posting flyers around campus can expand your reach and increase your impact!

Need assistance in designing promotional materials? Contact Katie Eisenberger at [keisen1@michfb.com](mailto:keisen1@michfb.com).

## **STEP THREE:** Record and Submit Your Totals.

- Download the Collegiate HFA Reporting Form.
- Record all Individual and Chapter hours, monetary donations, and food items collected on the Collegiate Farm Bureau chapter’s behalf.
- Submit totals by emailing Katie Eisenberger at [keisen1@michfb.com](mailto:keisen1@michfb.com) by December 15<sup>th</sup>. If your chapter donation was part of a county or district Farm Bureau HFA event, collegiate chapters will still need to submit their reports for the Collegiate Farm Bureau totals.