

#### **Board Purpose**

To control and govern the business of the Farm Bureau Family of Companies.

# Reporting

The board reports to the delegate body of the Michigan Farm Bureau at the annual meeting of the members. Directors represent all members of the state Farm Bureau, whether they are elected by members in a given district or at large.

# **Time Committment**

- Attend all MFB, MFB Inc., Farm Bureau Insurance and Michigan Foundation for Agriculture board meetings (12-15 days)
- $\cdot\,$  Attend board committees as assigned by executive committee/president
- Attend American Farm Bureau Federation Annual Meeting
- Attend statewide functions of MFB (i.e. Core Programs)
  - Lead your annual District Policy Kickoff event
  - $\cdot\,$  Attend county and district events and functions

#### Being a Great Board Member



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Attend all MFB board meetings and participate in board committees and sub-committees when appointed.

- Attend and actively participate in state and regional board-sponsored activities.
- Be a role model. From social media to your local community, your words carry weight and represent Farm Bureau.
  - Go the extra mile to interact with members.
- Let management know of situations in counties that are preventing strong county activity.
- Know and stand behind Farm Bureau policies.
  - Leave people feeling good about Farm Bureau.
- Communicate regularly with your regional representative, work hand-in-hand with them to surface quality leadership for county and statewide positions and support new leader involvement in county Farm Bureaus.
- Work with your field staff to build a bench of future state committee members and work to ensure different counties have representation when possible.

# Committee Appointment Timeline for State Board Members

State Policy Development Committee	February
Champions of Excellence Judges	May 1
State Promotion and Education Committee	October 1
State Young Farmer Committee	October 1
AgriPac Committee	August 1
Advisory Committees	August
Ad Hoc Task Force/Committee Appointments	TBD







# **Board Member Job Description**

Functions of a Director on the Michigan Farm Bureau Family of Companies Board of Directors

#### **Role of District Director**

- Liaison between board and district leadership
- Facilitate member, committee and county board growth
- Attend county board meetings as an observer (at least once a year and when asked)
- Attend and speak at all county annuals in the district
- Use the county annual as an opportunity to strengthen, empower, motivate and thank the county for their volunteer work in Farm Bureau
- Present Key Club awards for membership writers and recognize CFB president and leadership
- Recommend or nominate county leaders for state committees (YF, P&E, AgriPac, PD, Advisory & Ad Hoc Committees)

#### **Role of At-Large Director**

- Fill in when asked at state and county events
- If county asks you to attend an event, check with the district director
- Always partner with district director on activities or initiatives in their district
- Reach beyond your own district border to get a statewide perspective on events and issues
- Recommend or nominate county leaders for state committees (YF, P&E, AgriPac, PD, Advisory & Ad Hoc Committees) if at-large nominations are appropriate

#### Role of Young Farmer and Promotion & Education Committee Chairs

- Keep respective committees informed of board actions
- $\cdot\;$  Keep the board fully aware of committee activity and actions
- Fully participate and represent stakeholders in all actions of the board, not specifically Young Farmer and Promotion & Education Committee actions



#### Authority

The board exists for the establishment of strategic objectives for the Michigan Farm Bureau Family of Companies and to provide policy direction to the management teams of the respective companies.

The board's authority is a collective one, and individual directors have no executive powers except when acting collectively as a board or when delegated specific authority by the board. In the collective decision making, individual directors must subordinate the special interests of their districts or committees to the best interest of the Michigan Farm Bureau Family of Companies. Maintaining organizational discipline and supporting board actions that may be in opposition to personal views/opinions is critical to the success of the organization.

### Relationships

- The board should project a positive image to the community and other agricultural organizations.
- Establish and maintain on-going, two-way communication with county leadership, particularly county presidents, regional representatives and managing partners to foster leadership development and understand the issues affecting members.
- Build relationships with the staff of MFB and affiliates, including MFB regional reps, MACMA representatives, MFA supporters, managing partners, agents and vice presidents to better understand relevant issues and strengthen company relationships. Refer issues back to the appropriate management for concerns brought to your attention, and inform appropriate staff of issues that may affect their wellbeing
- Direct Farm Bureau Insurance issues to the appropriate managing partner and remain neutral on policy/claims/agent issues.

# **Cabinet Meetings**

District directors are encouraged, but not required to annually bring together the leadership of the county Farm Bureaus to discuss pertinent issues within the family of companies. This is an opportunity to build relationships with CFB presidents and executive committees to foster leadership development and explore issues within the district. Coordinate with your regional representative to plan the meeting and handle budget impacts. Each director should have access to budgeted dollars to conduct it.



# Responsibility

- Determine the goals, objectives and administrative policies of the Michigan Farm Bureau Family of Companies within the framework of the articles, bylaws and policies established by the membership
- Become familiar with, and adhere to, the relationship agreement between counties, Michigan Farm Bureau and the American Farm Bureau Federation (AFBF)
- For FBI directors, participate in company-provided ongoing educational and compliance activities that further your understanding of insurance matters
- Elect or appoint such officers and employees as authorized by the bylaws and determine their remuneration
- Protect and control the corporate assets and maintain the solvency of the Michigan Farm Bureau through the adoption of fiscally-sound policies including an annual budget and audit
- Approve the selection and appointment of committees to carry out programs and activities
- Determine, review, appraise and support the activities, programs and economic services offered to members
- Ensure a yearly membership drive is planned and conducted
- Require progress and financial reports from those to whom responsibilities have been delegated
- Maintain adequate minutes of all meetings since they will constitute legal evidence of actions taken by the board
- Plan and conduct a Michigan annual meeting at which:
  - Progress and financial reports are made to the membership
  - Policies on Michigan issues are adopted
  - Recommendations on state and national issues are determined, and
  - The officers and board of directors are elected
- Encourage and demonstrate leadership development