

2026 County Promotion & Outreach Grants

County Farm Bureaus are eligible to apply for a total of \$1,000 in grant support for 2026 programming. Applications will allow counties to split their request between the two categories or apply for one category. Grant resources should be used to support new or expanded consumer engagement or county fair visibility activities—not replace resources allocated for existing programs; they should help counties amplify, modify or develop new outreach efforts.

Connecting Communities: The objective is to support county Farm Bureau efforts to connect and engage with adult consumers in their community. This can be accomplished through social events, outreach at existing venues where consumers frequent, advertising to promote agriculture and agricultural career outreach.

For example: A Real Farmers, Real Answers booth at a local farmers market, agriculture promotional signage and engagement at a community event or county fair, a high school career fair, etc.

- Toolkits and template resources are available, and county Farm Bureaus can develop their own idea and resources.
- Grant resources cannot be used for FARM Science Programs, FARM Crates or Project RED type events that are geared toward K-12 audiences, unless the tactic is a career or agriculture impact event for high school students.

COUNTY FAIRS: Grants in this category will increase county Farm Bureau visibility at county fairs by providing engaging opportunities for members, exhibitors or consumers. County fair projects are intended to match investments by county Farm Bureaus (for a \$1,000 project, the county invests \$500 and can write for a grant of \$500).

For example: Providing a meal for exhibitors or buyers, supporting advertising of the county fair auction, an educational display for fairgoers, support of county fair exhibitors' projects at auction, sponsorship of award programs, etc.

- County Farm Bureaus are encouraged to seek out ways to amplify efforts with outreach and education about agriculture, opportunities to promote the value of membership and donations of meat from purchased animals to the local food banks.

Two Opportunities:

Application Process	Spring Grant Cycle	Fall Grant Cycle
Application Deadline	March 15	June 15
Approved By	April 1	July 1
Reimbursement Submission Deadline	July 1 or November 1	November 1
Payment Issued By	August 1 or December 1	December 1

Requirements for reimbursement:

- At least five high-quality photos of your event our outreach effort.
- Reporting of youth, adult and volunteer participation in event/outreach.
- Reporting of involved partner organizations.
- Receipts/documentation for all expenses submitted for reimbursement.
- Description of event's success.

County Farm Bureaus must submit by the reporting deadlines for each cycle to guarantee timely reimbursement. Should a county Farm Bureau need reimbursement sooner for an event in either cycle, they will need to contact countygrants@michfb.com to make accommodations.



View the application and apply here: